

For Immediate Release

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Sunset Harbour Yacht Club Hosts Successful Event for YachtAid Global

(Miami Beach, FL, February 18, 2011): **The Event...Benefitting YachtAid Global** wrapped up on a successful note as a wide range of attendees including artists, captains, crew, business owners, inventors, brokers and other industry professionals attended to show their support. [Sunset Harbour Yacht Club](#), South Beach's only private yacht club accommodating vessels up to 125 feet and host of the fundraiser, was lit up with a striking blue lighting scheme installed by Urban Icons Marketing. **The Event** presented an array of impressive dishes put together by Chef Brennan Dates and his team of chefs and specialty drinks courtesy of Perfect Vodka, Puro Uno Wines, re:renewal Spring Water and Zacapa Rum. Entertaining the guests was a live band, a dj and "real live" mermaids that stirred gentle waves in the pool. In addition to the many highlights of the evening was a [short video](#) sponsored and produced by Praxis Universal talking about YachtAid Global and its efforts in working with superyachts to deliver humanitarian aid to isolated communities worldwide.

"It was truly inspiring to see the support and attention we received from such a diverse group of people. Their enthusiasm for the cause contributes to our motivation to continue our mission," said Mark Drewelow, founder of YachtAid Global. "It really was a perfect night to unleash YAG into the world, and we can't thank the sponsors enough for creating the platform for us to do so."

And the sponsors were plenty indeed. In addition to YAG's premier title sponsor, Sunset Harbour Yacht Club, other sponsors included: Black River Caviar, Bush Brothers, C2C, Inc., Carefree Lifestyle, East Coast BBQ, Edmiston, Independent Seafoods, International Yacht Collection, Island Global Yachting, J Idelman Creative Group, Marsh Yacht Insurance, Marshall Island's Registry, MegaYacht News, MTN Satellite Communications, National Marine Suppliers, Ocean Media Systems, Perini Navi, Yacht Chandlers and YachtingToday.TV.

To keep up the momentum that **The Event** started, Black River Caviar is contributing 20 percent of its proceeds to YachtAid Global for every purchase made online or in-person. Patrons can visit www.blackrivercaviar.com and enter the promotional code: **YAG20** upon checkout.

ABOUT YACHTAID GLOBAL

YachtAid Global is a charitable project of United Charitable Programs(UCP) – a registered 501(c)(3) public charity. Donations to YachtAid Global are tax-deductible as a charitable contribution to the fullest extent allowed by law. Visit the UCP website, www.unitedcharitableprograms.org, to view all charitable, financial, solicitation, and registration documents. For more information about YachtAid Global, how to get involved or how to become a beneficiary, contact Captain Mark Drewelow at (619)630-4626, info@yachtaidglobal.org or visit www.yachtaidglobal.org.

ABOUT SUNSET HARBOUR YACHT CLUB

Voted Best Marina of Miami Beach in 2008, 2009 and 2010, Sunset Harbour Yacht Club, located in the heart of South Beach, is a full service private marina featuring 125 wet slips accommodating vessels from 45' - 160'+ feet. The Equity Club Membership slips are combined with two acres of prime waterfront property which includes a parking space and access to a fitness center with a heated Olympic-size pool. Ginger Hornaday, Broker Associate of ONE Sotheby's International Realty and Doug Mason, SHYC General Manager, feature the exclusive yacht slip sales and management respectively at SHYC. For more information, visit www.sunsetharbouryc.com.



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